

# Betheny Gross

Research Director and Research Analyst,  
Center on Reinventing Public Education

425 Pontius Ave North, Suite 410  
Seattle, WA 98144  
(206) 616-2092  
betheny@uw.edu

## Career Brief

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Betheny Gross is a Senior Research Analyst and Research Director at the Center on Reinventing Public Education (CRPE). She coordinates CRPE's quantitative research initiatives, including analysis of portfolio districts, charter schools, and emerging teacher evaluation policies. Her recent research includes analyses of the portfolio strategy, the implementation of school choice enrollment systems, strategies to attract, develop and retain high quality talent in public schools, as well as recent efforts to design and implement technology-supported efforts to personalize learning. Dr. Gross is coauthor of *Strife and Progress: Portfolio Strategies for Managing Urban Schools* and the author of numerous research reports and articles. Her work has been published in several journals, including *Educational Evaluation and Policy Analysis*, *American Education Research Journal*, *Journal of Education Finance*, and *Journal of Policy Analysis and Management*. Dr. Gross is a regular contributor to national education conferences. Prior to working at CRPE she was a research analyst at the Consortium for Policy Research in Education at the University of Pennsylvania and a math instructor at the University of Wisconsin.

## Professional Experience

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2012 – Present	Research Director, Center on Reinventing Public Education
2005 – Present	Senior Research Analyst, Center on Reinventing Public Education
2002 – 2005	Research Analyst, Consortium for Policy Research in Education

## Education

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2002	Ph.D., Department of Educational Policy Studies, University of Wisconsin-Madison
1997	M.A., Department of Economics, University of Iowa
1995	B.A., Majors in Economics and Urban Studies, University of Pittsburgh

## Professional Appointments, Associations, and Memberships

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Affiliate faculty, School of Interdisciplinary Arts and Sciences,  
University of Washington Bothell

Former At-Large Board member of the Association for Education, Finance and Policy

## Selected Publications

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### Books and Edited Volumes:

Gross, B., Campbell, C., Hill, P. *Strife and Progress: Portfolio Strategies for Managing Urban Schools*. Washington, D.C., Brookings Press, 2013.

### Reports and Working Papers:

DeArmond, M. Denice, P., Gross, B., Hernandez, J., Jochim, A., Lake, R. 2015. *Measuring Up: Educational Improvement and Opportunity in 50 Cities*. Center on Reinventing Public Education, Seattle, WA

Denice, P., Gross, B., Rausch, K. 2015. *Understanding Student Discipline Practices in Charter Schools: A Research Agenda*. Center on Reinventing Public Education, Seattle, WA

Gross, B. and Jochim, A. (eds.). 2015. *State Education Agency of the Future: Building Agency Capacity for Evidence-Based Policymaking*. San Antonio: Building State Capacity and Productivity Center.

Gross, B., DeArmond, M. Denice, P. 2015. *Common Enrollment, Parents, and School Choice: Early Evidence from Denver and New Orleans*. Center on Reinventing Public Education, Seattle, WA

Gross, B. and Jochim, A. (eds.). 2015. *State Education Agency of the Future: Uncovering the Productivity Promise of Rural Education*. San Antonio: Building State Capacity and Productivity Center.

Gross, B., Denice, P. 2015. *An Evaluation of Denver's School Choice Process, 2012-2014: Is the School Enrollment System Working for Families?* Center on Reinventing Public Education, Seattle, WA

Gross, B., Jochim, A., DeArmond, M., Lake, R. 2014. *How Parents Experience Public School Choice*. Center on Reinventing Public Education, Seattle, WA

Miller, L., Gross, B., Lake, R. 2014 *Is Personalized Learning Meeting Its Productivity Promise? Early Lessons from Pioneering Schools*. Center on Reinventing Public Education, Seattle, WA

Gross, B., Lake, R. 2014. *Special Education in Charter Schools: What We've Learned and What We Still Need to Know*. Center on Reinventing Public Education, Seattle, WA

Gross, B. and Jochim, A. (eds.). 2014. *State Education Agency of the Future: Prioritizing Productivity*. San Antonio: Building State Capacity and Productivity Center.

Gross, B. and Jochim, A. (eds.). 2013. *State Education Agency of the Future: Leveraging Performance Management for School Improvement*. San Antonio: Building State Capacity and Productivity Center.

- Gross, B., Kinne, A., Roza, M., Murphy, P. 2012. *How Public Universities Close Budget Gap Measures for States*. Center on Reinventing Public Education, Seattle, WA
- Gross, B., Miller, L., Oujidani, M. 2012. *Getting Down to Dollars and Cents: What Do School Districts Spend to Deliver Student-Centered Learning*. Center on Reinventing Public Education, Seattle, WA
- Gross, B., Lake, R., Denice, P. 2012. *New York State Special Education Enrollment Analysis*. Center on Reinventing Public Education, Seattle, WA
- Gross, B., Campbell, C. 2012. *Principal Concerns: Leadership Data and Strategies for States*. Center on Reinventing Public Education, Seattle, WA
- Gross, B., DeArmond, M., Bowen, M., Demeritt, A., Lake, R. 2012. *Managing Talent for School Coherence: Learning from Charter Management Organizations*. Center on Reinventing Public Education, Seattle, WA
- Lake, R. & Gross, B. eds. 2012. *Hopes, Fears, & Reality: A Balanced Look at American Charter Schools in 2011*. Center on Reinventing Public Education, Seattle, WA
- Gross, B., Bowen, M. Martin, K. 2012. "Assessing the Charter School Landscape," in *Hopes, Fears, & Reality: A Balanced Look at American Charter Schools in 2011*. Center on Reinventing Public Education, Seattle, WA
- Lake, R. & Gross, B. 2012. "Making Choice Work for Students with Special Needs," in *Hopes, Fears, & Reality: A Balanced Look at American Charter Schools in 2011*. Center on Reinventing Public Education, Seattle, WA
- Hill, P. & Gross, B. 2012. "Creating Recovery School Districts to Drive Reforms: Lessons from Louisiana." Essay prepared for the Policy Innovators in Education (PIE) Network 5<sup>th</sup> Annual Policy Summit, September 2011, Seattle, WA.
- Gross, B. & Lake, R. 2011. *Reforming Districts Through Choice, Autonomy, Equity, and Accountability: An Overview of the Voluntary Public School Choice Directors Meeting*. Center on Reinventing Public Education, Seattle, WA
- Gross, B. & DeArmond, M. 2011. *How Do Charter Schools Get the Teachers They Want?* National Alliance for Public Charter Schools, Washington D.C.
- Lake, R. & Gross, B. 2011. *New York City's iZone*. CRPE Working Paper #2011-1. Center on Reinventing Public Education, Seattle, WA
- Gross, B. 2010. *Inside Charter Schools: Unlocking Doors to Student Success*. Center on Reinventing Public Education, Seattle, WA
- Gross, B. and DeArmond, M. 2010. *Parallel Patterns: Teacher mobility in charter and traditional public schools*. Center on Reinventing Public Education, Seattle, WA
- Yatsko, S., Gross, B., Christensen, J. 2009. *Charter High Schools: Alternative Paths to Graduation*. Center on Reinventing Public Education, Seattle, WA
- Hill, P., Campbell, C., Menefee-Libey, D. Dusseault, B., DeArmond, M. Gross, B. 2009. *Portfolio School Districts for Big Cities: An Interim Report*. Center on Reinventing Public Education, Seattle, WA

Gross, B., Goldhaber, D. 2009. *Community College Transfer and Articulation Policies: Looking Beneath the Surface*. Center on Reinventing Public Education, Seattle, WA. Working paper series.

Gross, B., Martens Pochop, K. 2008. "How Charter Schools Organize for Instruction." In ed. R. Lake, *Hopes, Fears, & Reality: A Balanced Look at American Charter Schools in 2008*. Center on Reinventing Public Education, Seattle, WA

Campbell, C., Gross, B. 2008. *Working Without a Safety Net: How Charter School Leaders Can Best Survive on the High Wire*. Center on Reinventing Public Education, Seattle, WA

### **Journal Articles:**

Gross, B. and DeArmond, M. 2010. How do Charter Schools Compete for Teachers? A Local Perspective. *Journal of School Choice*. 4 (3): 254–277

Goldhaber, D., Gross, B., Player, D. 2010. Keeping their Best: Attrition and Mobility of High Quality Teachers in North Carolina. *Journal of Policy Analysis and Management*

DeArmond, M., Gross, B., Goldhaber, D. 2010. Is it Better to Be Good or Lucky? Decentralized Teacher Selection in 10 Elementary Schools. *Education Administration Quarterly*. 46(3) 322–362

Gross, B., Booker, K., Goldhaber, D. 2009. "Boosting Student Achievement: The Impact of Comprehensive School Reform on Student Achievement." *Education Evaluation and Policy Analysis* 31(2), 111-126

Campbell, C., Gross, B., Lake, R. 2008. "The High-Wire Job of Charter School Leadership." *Education Week*, Vol. 28, Issue 03, pp. S-8

Odden, A., Goertz, M., Archibald, S., Gross, B., Weiss, M. Mangan, M. 2008. "The Cost of Instructional Improvement: Resource Allocation in Schools Using Comprehensive Strategies to Change Classroom Practice." *Journal of Education Finance*. 33(4), 381-405

Finnigan, K., Gross, B. 2007. *Do Accountability Policy Sanctions Influence Teacher Motivation? Lessons from Chicago's Low-Performing Schools*. *American Education Research Journal*. 44(3): 594 - 630

Roza, M., Guin, K. Gross, B., S. DeBurgomaster 2007. "Do Districts Fund Schools Fairly? The Intra-district Funding Picture in Texas." *Education Next*. 7(4): 69-73

Odden, A., Archibald, S., Fermenich, M., Gross, B. 2003. "Defining School-Level Expenditure Structures that Reflect Educational Strategies." *Journal of Education Finance*, 28(3), 323-356

### **Presentations and Testimony:**

Gross, B and Denice, P. 2012. *The Recovery Trends in New Orleans: Is the district on track for balance performance?* Annual Conference of the American Education Research Association, Vancouver, B.C.

Gross, B. 2012. *Strategic Investment in Portfolio School Districts: Evidence from New York City*. Annual Conference of the Association for Education Finance and Policy, Boston, MA.

Gross, B. 2011. *Smart Choice Policy: Using Evidence to Inform Policy* Betheny Gross, Annual Conference of the National State Legislators' Association. San Antonio, TX

Gross, B. DeArmond, M. Goldhaber, D. 2010. *Seniority Rules: Do Staffing Reforms Help Redistribute Teacher Quality and Reduce Teacher Turnover?* Annual Conference of the American Education Research Association, Denver, CO

Gross, B. & DeArmond, M. 2009. *The Labor Market Competition of Charter Schools: A Local Perspective*. Annual Conference of the American Education Finance Association, Nashville, TN

Gross, B. & Goldhaber, D. 2009. *Community College Transfer and Articulation Policies: Looking Beneath the Surface*. Conference of the American Association of Colleges and Universities, Seattle, WA