

Ashley Jochim

Research Analyst, Center on Reinventing Public Education

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Career Brief

Ashley Jochim is a research analyst at the Center on Reinventing Public Education where her work focuses on policy analysis and implementation in K-12 education. Recent research considers the capacity of state education agencies, the politics and implementation of Common Core standards, parents' experiences under school choice, and barriers to district reform efforts. A political scientist by training, Ashley is an expert on education governance and the politics of education policy. She is a co-author (with Paul Hill) of a recent book (University of Chicago Press, 2014) that suggests who governs public education is much less important than what powers they have. Her academic research can be found in the Policy Studies Journal, Publius, Politics and Governance, and Political Research Quarterly, as well as numerous edited volumes, including the Handbook of School Choice and the Oxford Handbook of American Bureaucracy. In 2012, she was selected as one of a dozen emerging education policy scholars interested in narrowing the gap between research and policy. Prior to working at CRPE, she was a Research Fellow at the Center for American Politics and Public Policy at the University of Washington as well as an Investigator at the U.S. Department of Health and Human Services, Office for Civil Rights. Ashley holds a bachelor's degree in political science and psychology and a PhD in political science, both from the University of Washington.

Professional Experience

2012 – Present Research Analyst, Center on Reinventing Public Education, University of Washington

Education

2012 Ph.D., Political Science, University of Washington
Fields: Public Policy Processes (distinction), American Politics, Political Methodology

2010 Ph.D. Concentration in Public Policy Analysis and Management, Evans School of Public Affairs

2009 M.A., Political Science, University of Washington

2006 B.A., Political Science & Psychology, University of Washington

Professional Appointments, Associations, and Memberships

Affiliate, Center for American Politics and Public Policy, University of Washington, 2012-Present

American Enterprise Institute, K12 Working Group, 2013, 2014, 2015, 2016

MPSA Award Committee, 2010

Member: American Political Science Association, Association for Public Policy Analysis and Management, Public Management Research Association, Association for Education Finance and Policy, American Education Research Association

Awards, Grants, and Fellowships

Awards

Theodore J. Lowi Award for Best Article in the *Policy Studies Journal*, 2012
Pi Sigma Alpha Best Paper Award, Southern Political Science Association, 2009
Prestage-Cook Travel Award, Southern Political Science Association, 2009

Grants

Dirksen Congressional Center Research Grant, 2011-2012
Center for Statistics and Social Sciences Research Grant, University of Washington
Mary Gates Endowment Research Grant, University of Washington, 2004-2005

Fellowships

Emerging Education Policy Scholars, Fordham Foundation and AEI, 2012-2014
Center for American Politics and Public Policy Fellow, University of Washington, 2006-2012
Donald R. Matthews Fellow, University of Washington, 2008-2009
Research Fellow, Center for the Study of the Presidency, 2005-2006

Selected Publications

Books

Paul T. Hill and Ashley E. Jochim, 2015, *A Democratic Constitution for K-12 Education*, Chicago: University of Chicago Press.

Reports and Working Papers:

Jochim, Ashley and Betheny Gross (eds and authors). 2016. *SEA of the Future: Maximizing Opportunities Under ESSA*, San Antonio: Building State Capacity and Productivity Center.

Jochim, Ashley. 2016. *Measures of Last Resort: Assessing Strategies for State-Initiated Turnaround*. Seattle: Center on Reinventing Public Education.

Gross, Betheny and Ashley Jochim. 2015. *The SEA of the Future: Building Agency Capacity for Evidence-Based Policymaking*. San Antonio: Building State Capacity and Productivity Center.

DeArmond, Patrick Denice, Betheny Gross, Jose Hernandez, Ashley Jochim, and Robin Lake. 2015. *Measuring Up: Educational Improvement and Opportunity in 50 Cities*. Seattle: Center on Reinventing Public Education.

Jochim, Ashley and Lesley Lavery. 2015. *The Evolving Politics of the Common Core*. Washington: Brookings Institution.

Gross, Betheny and Ashley Jochim (eds.). 2015. *The SEA of the Future: Uncovering the Productivity Promise of Rural Education*. San Antonio: Building State Capacity and Productivity Center.

Jochim, Ashley, Michael DeArmond, Betheny Gross, and Robin Lake. 2014. *How Parents Experience Public School Choice*. Seattle: Center on Reinventing Public Education.

DeArmond, Michael, Ashley Jochim, and Robin Lake. 2014. *Making School Choice Work*. Seattle: Center on Reinventing Public Education.

Gross, Betheny, and Ashley Jochim (eds.). 2014. *The SEA of the Future: Building the Productivity Infrastructure*, Seattle: Center on Reinventing Public Education.

Jochim, Ashley and Patrick Murphy. 2013. *The Capacity Challenge: What It Takes for State Education Agencies to Support School Improvement*. Seattle: Center on Reinventing Public Education.

Gross, Betheny and Ashley Jochim (eds.). *State Education Agency of the Future: Prioritizing Productivity*. San Antonio: Building State Capacity and Productivity Center.

Gross, Betheny and Ashley Jochim (eds.). 2013. *State Education Agency of the Future: Leveraging Performance Management for School Improvement*. San Antonio: Building State Capacity and Productivity Center.

Jochim (née Watson), Ashley E., and Paul T. Hill. 2008. "Mayoral Intervention: An Option for Seattle Schools?" Seattle: Center on Reinventing Public Education.

Jochim (née Watson), Ashley E., and Katharine Destler. 2008. "Quality Improvement and Performance Management in Schools: Lessons from Abroad." NCSRP Working Paper #2008-6. Seattle: Center on Reinventing Public Education.

Journal Articles:

Jochim, Ashley and Patrick McGuinn, 2016, "The Politics of Common Core Assessments: Why States Are Quitting PARCC and Smarter Balanced Testing Consortia," *Education Next* 16(4).

Hill, Paul and Ashley Jochim, 2016, "Street-Savvy School Reform," *Education Next*

Gross, Betheny and Ashley Jochim. 2016. "Incomplete Reform in Baltimore: A Shift in Authority to School Leaders Falls Short." *Education Next* 16(4).

Jochim, Ashley E., and Lesley Lavery, 2015. "The Evolving Politics of the Common Core: Implementation and Conflict Expansion," *Publius: A Journal of Federalism* 45(3):405-426.

Lake, Robin J., Ashley Jochim, and Michael DeArmond. 2014. "Fixing Detroit's Broken School System." *Education Next* 15(1).

May, Peter J., and Ashley Jochim, and Barry Pump. 2013. "Political Limits to the Processing of Policy Problems." *Politics and Governance*.

May, Peter J., and Ashley E. Jochim. 2013. "Policy Regime Perspectives: Policies, Politics, and Governing." *Policy Studies Journal*, 41(3): 426-452.

Jochim, Ashley E., and Bryan D. Jones. 2013. "Issue Politics in a Polarized Congress." *Political Research Quarterly*. **Winner of the Pi Sigma Alpha Award for Best Paper at the 2009 Southern Political Science Association, Nominated for Patrick J. Fett Award for Best Paper at the 2010 Midwest Political Science Association.

May, Peter J., Ashley E. Jochim, and Joshua Sapotichne. 2011. "Constructing Homeland Security: An Anemic Policy Regime." *Policy Studies Journal* 39(2): 285-307. **Winner of the Theodore J. Lowi Award for Best Article in the *Policy Studies Journal* in 2011

Jochim, Ashley E., and Peter J. May. 2010 "Beyond Subsystems: Policy Regimes and Governance." *Policy Studies Journal* 38(2): 303-327.

Workman, Samuel, Bryan D. Jones, and Ashley E. Jochim. 2009. "Information Processing and Policy Dynamics." *Policy Studies Journal* 37(1): 75-92.

Chapters in Edited Volumes:

Jochim, Ashley, forthcoming, "What's Next for State Policy," In Max Eden and Frederick Hess (eds.), *The Every Student Succeeds Act*, Cambridge, MA: Harvard Education Press.

Jochim, Ashley, 2016, "Carrots, Sticks, and Sermons: How Policy Shapes Entrepreneurship," In Frederick Hess and Michael McShane (eds.) *Educational Entrepreneurship Today*, Cambridge, MA: Harvard Education Press.

Jochim, Ashley, 2013. "Reform at Risk? The Political Realities." In Michael McShane and Rick Hess (eds.), *Common Core Meets the Reform Agenda*, Cambridge, MA: Harvard Education Press.

Jochim, Ashley, and Peter J. May. 2010. "Policy Regimes: Political Science Perspectives," in Taco Brandsen and Marc Holzer eds., *The Future of Governance: Selected Papers from the Fifth Transatlantic Dialogue on Public Administration*. Rutgers, NJ: National Center for Public Performance, School of Public Affairs and Administration, pp. 0117-134.

Workman, Samuel, Bryan D. Jones, and Ashley Jochim. 2010. "Agenda Setting, Decision Theory, and American Bureaucracy." In R.F. Durant (ed.), *The Oxford Handbook of American Bureaucracy*. Oxford: Oxford University Press.

Hill, Paul T., and Ashley E. Jochim. 2009. "Political Perspectives on School Choice." In M. Berends, M.G. Springer, D. Ballou, & H.J. Walberg (Eds.), *Handbook of Research on School Choice*. Lawrence Earlbaum.

Book Reviews:

Hill, Paul T., and Ashley Jochim. 2013. Review of Jeffrey Henig, *The End of Exceptionalism in American Education: The Changing Politics of School Reform*. *Journal of School Choice* 7(2).

Presentations and Testimony:

Jochim, Ashley. 2016. "Measures of Last Resort: Assessing Strategies for State-Initiated Turnaround," Presented at the Association for Public Policy Analysis and Management, November 3-5, Washington, DC.

Jochim, Ashley and Michael DeArmond. 2014. "Governing Choice: New Demands, New Challenges." Paper presented at the Western Political Science Association, April 17-19, Seattle, WA.

Jochim, Ashley. 2014. "The Political Realities of the Common Core." Paper presented at the American Education Research Association, April 2-8, Philadelphia, PA.

Collingwood, Loren, Ashley Jochim, and Kassra Oskooii. 2014. "The Politics of Choice Reconsidered." Paper presented at the Midwest Political Science Association, April 3-5, Chicago, IL.

Jochim, Ashley and Michael DeArmond. 2014. "Governing Choice: New Demands, New Challenges." Paper presented at the Association for Education Finance and Policy, March 13-16, San Antonio, TX.

Denice, Patrick and Ashley Jochim. 2013. "Following the Money: Do Funding Streams Shape Authority Structures in a Federalist System." Paper presented at the Association for Policy Analysis and Management, November 7-9, Washington, DC.

May, Peter J., and Ashley E. Jochim. 2012. "Policy Regime Perspectives: Policies and Governing." Paper presented at the *Policy Studies Journal* Symposium on *New Policies Theories Workshop*. Denver, CO, October 4-6.

Jochim, Ashley E. 2010. "Policy Responsiveness: What Happens When Issues Become Partisan." Paper presented at the Midwest Political Science Association Conference, March 31-April 3, Chicago, IL.

Glosser, Asaph and Ashley E. Jochim. 2009. "The Politics of Attention: Reconsidering Agency Termination." Paper presented at the Association for Public Policy and Management Conference, November 3-6, Washington, DC.

Jochim, Ashley E., and Peter J. May. 2009. "Policy Regimes and Governance." Paper presented at the Association for Public Policy and Management Conference, November 3-6, Washington, DC.

Jochim, Ashley E. 2009. "Ideas, Interests, and the Evolution of Federal Education Policy." Paper presented at the Annual Meeting of the Midwest Political Science Association, April 2-5, Chicago, IL.

Jochim, Ashley E., and Bryan D. Jones. 2009. "The Dimensionality of Roll Call Votes Reconsidered." Paper presented at the Annual Meeting of the Southern Political Science Association, January 7-10, New Orleans, LA. *Received Pi Sigma Alpha Best Paper Award.*

May, Peter J., Ashley E. Jochim, and Joshua Sapotichne. 2008. "Policy Regimes and Governance: Constructing Homeland Security." Paper presented at the Annual Meeting of the Association for Public Policy and Management, November 6-8, Los Angeles, CA.

Workman, Samuel, Ashley E. Jochim, and Michelle Wolfe. 2008. "Signaling and Influence: The GAO, CBO and Congressional Attention to the Federal Bureaucracy." Paper presented at the Annual Meeting of the American Political Science Association, August 27-31, Boston, MA.

Workman, Samuel, Bryan D. Jones, and Ashley E. Jochim. 2008. "Information Processing and Policy Dynamics." Paper presented at the *Policy Studies Journal* Symposium on the *Next Generation of Policy Theories*. University of Oklahoma. Norman, Oklahoma. February 27-29.

Jochim, Ashley E., and Katharine Destler. 2008. "Building Capacity for Change: Collaborative Planning and Networks as Policy Tools." Paper presented at the Consortium on Collaborative Governance Mini-Conference, April 10-12, Santa Monica, California.